



trey kinzer

graphic designer

Designing the world one pixel or bézier curve at a time.

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EXPERIENCE

Web Design Lead & Graphic Designer *(part-time)*

Conversa Corps | Remote, Colorado | 2024

- Develop and implement website strategy in line with organizational goals and values.
- Redesigned Wordpress website that produced a 72% increase in traffic the first month.
- Oversee user-friendly, visually appealing website development and maintenance.
- Collaborate on content management, prioritize UX & accessibility, and ensure security & compliance.

Software Developer & Graphic Designer

Grey Matters Defense Solutions | Aurora, Colorado | 2017 - 2024

- Designed a wide range of assets, including presentations, proposals, brand identity materials, and promotional/outreach materials (flyers, postcards, stickers, and t-shirts).
- Demonstrated proficiency in Adobe Creative Cloud, including Photoshop, Illustrator, InDesign.
- Created promotional videos creation for customer engagement and training.
- Implement UI and usability changes based on user feedback, addressing end user complaints in Agile software process.

Graphic Designer

Freelance | Remote, Colorado | 1999 - 2024

- Successfully managed projects: gathering requirements, defining scopes, and delivering designs.
- Developed and maintained websites, designed identity packages, and created social media content.
- Stayed current with industry trends and integrated them into design work.

Software Engineer/Web Developer

Lockheed Martin | Aurora, Colorado | 2005 - 2017

- Designed, administered and maintained multiple secure internal program websites and web based applications for 650 personnel program across multiple networks.
- Member of small (4 people) Agile team on 400+ personnel contract contributing 30% of the customer emphasis items over two year period.
- Assigned to other programs and contracts to develop and deploy websites and web applications, including graphic design work on proposal efforts.

Graphic Designer

VU Media Duplication/National Teleprinting | Denver, Colorado | 2001 - 2004

- Designed media packaging materials, programs, and promotional mailers.
- Expertly used Adobe Creative Suite tools to complete 400+ design projects annually.
- Consulted with sales representatives, designers, and clients regarding specifications for supplied art.

Graphic Designer

Bighorn Graphics, dba Sir Speedy | Centennial, Colorado | 1997 - 2000

- Designed logos, letterhead, envelope, business cards, flyers, invitations, and promotional materials.
- Provided customer service assisting clients with design, paper selection, cost optimization options.
- Saved and managed over 5,000 customer files, ensuring accurate and efficient organization.

EDUCATION

Web Design and Development Certification

Platt College | Aurora, Colorado | 2001

Bachelor of Fine Arts: Graphic Design

University of Northern Colorado | Greeley, Colorado | 1995

SKILLS

Adobe Creative Cloud: (Photoshop, Illustrator, InDesign, XD, Premier, After Effects, Dreamweaver), Affinity Designer, Affinity Photo, Figma, HTML, CSS, JavaScript, WordPress, Angular, Java, TypeScript, PHP, SQL, ColdFusion, Classic ASP